



September 2020 Newsletter

Hello friend,

We hope you are enjoying the last of summer and, of course, staying safe and healthy during this time. Last month, we released a fact sheet on the potential impacts of federal energy efficiency investments and a report on home energy ratings in real estate listings. We held our first virtual Summer Study on Energy Efficiency in Buildings, connecting energy professionals across the world, and look forward to sharing more virtual events with you.

We're also looking forward to releasing a report on the energy burdens of U.S. households and a 100-city clean energy scorecard. We're revving up for [Energy Efficiency Day 2020](#) on October 7, an event to tout efficiency's multiple benefits that we and our community partners organize each year. Visit the website to learn how you can sign up (it's free) and take other action such as asking your city or state issue a [proclamation](#) in support of this annual public awareness event.

As always, please keep us posted on your endeavors.

Best,

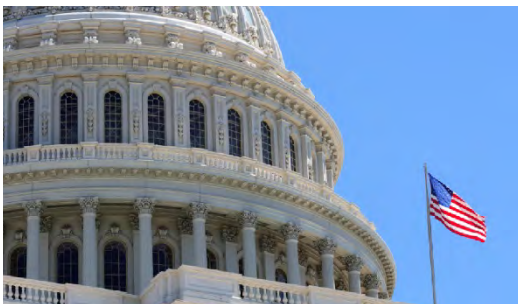
Steven Nadel
Executive Director

Highlights



2020 Summer Study on Energy Efficiency in Buildings Virtual

This year, our Summer Study was extra efficient. More than 850 attendees joined us August 17–21, for a virtual conference with three plenaries, 13 panel sessions, 15 informal sessions, and plenty of networking opportunities. We heard from keynote speaker Gina McCarthy (bottom left), NRDC president and former EPA administrator, and announced our [2020 Champions of Energy Efficiency](#). In addition, we published more than 400 research papers on energy-saving technologies, policies, programs, and behaviors. Visit ACEEE's blog to hear from the authors of some of these papers about [zero energy schools](#), [the energy efficiency workforce](#), and [efficiency efforts in India and China](#).



[Energy Efficiency Investments Could Create 660,000 Jobs and Boost the Economy](#)

A package of federal investments in energy efficiency would stimulate the economy and

create 660,000 jobs through 2023, a [new analysis](#) finds.



Home Energy Ratings in Real Estate Listings Make Buyers Think Efficiently

A first-of-its-kind empirical [study](#) shows that including home energy efficiency scores in online real estate listings would lead buyers to choose more efficient homes with lower energy costs.



New U.S. Rules Would Increase Energy Waste from Washers, Dryers, and Showerheads

The U.S. Department of Energy (DOE) recently proposed two new rules that would increase energy waste for [clothes washers and dryers](#) and for [showerheads](#).



Electrification, Decoupling Remains Key

To keep costs down for electric customers and avoid inefficient utility spending, we need to remove utilities' incentive to increase sales and their incentive to deemphasize energy efficiency investment.

ACEEE in the news

ACEEE's response to federal policies:

- ASAP's Andrew deLaski was quoted on DOE's showerhead rule in [Associated Press](#) (article published in 800+ outlets), [Bloomberg](#), [CNN](#), [AP video report](#), [NBCNews.com](#), [The Hill](#), [Huffington Post](#), [Business Insider](#), [New York Post](#), [BBC](#), [Jezebel](#), [Politico](#), [Washington Examiner](#), [Forbes](#), [The Telegraph \(UK\)](#), [E&E Energywire](#) (also quotes Executive Director Steve Nadel), and many others.
- ACEEE's analysis of the potential impacts of federal efficiency policies as economic stimulus was covered by [E&E Daily](#), [Politico Morning Energy](#), the [Washington Examiner](#), [Power Grid International](#), and [North American Clean Energy](#).

Other ACEEE news:

- ACEEE's report on disclosing energy scores in real estate listings was covered by [Smart Energy International](#) (also published in [Power Grid International](#)), [Renewable Energy Magazine](#), [Smart Cities Dive](#) (also published in [Utility Dive](#)), and in a [NAIMA](#) blog post.
- Buildings Program Director Jen Amann was quoted in a [New York Times](#) article about efficient use of air conditioning.
- Various: The [Daily Record](#) (Utility Scorecard), [E&E Energywire](#) (State Scorecard), [Science Examiner](#) (International Scorecard), [World Resources Institute](#) (Energy Burden Report), and [E&E Energywire](#) (Space Heater Electrification Topic Brief).

Upcoming Events

[2020 Conference on Behavior, Energy, and Climate Change: VIRTUAL](#)



December 7-10, 2020

BECC brings together social scientists, practitioners, utilities, academics, governments, businesses, and nonprofits to share and disseminate best practices and research to encourage behavior change for energy and carbon reduction.

ACEEE Webinars

[Building Energy Performance Standards and the Importance of Financing to Fund the Necessary Upgrades](#) - September 15, 1:00 PM ET

To meet long-term climate goals, new and more aggressive approaches are needed to obtain substantial energy savings and reduce greenhouse gas emissions from existing buildings. Mandatory building performance standards are one such approach. This webinar will explore how three jurisdictions are implementing building performance standards, and the financial instruments that can be complimentary to fund the necessary upgrades for building owners.

Community News

Beginning 9/10, the **[Industry Forum on Energy Efficiency](#)** is an event series featuring ten engaging and informative events accredited by BPI, ASHE, and AIA; four themed networking events; and an attendees-only Resource Library.



[NEEP Workshop: ASHP and VRF Market Transformation](#)

Join NEEP, to explore approaches for scaling up market adoption of air source heat pump (ASHP) and variable refrigerant flow (VRF) systems while ensuring high levels of customer satisfaction.



NEEP is actively recruiting candidates for its next **Executive Director**. Interested candidates are encouraged to **[apply](#)** no later than September 25, 2020.

The newly published **[National Standard Practice Manual for Benefit-Cost Analysis of Distributed Energy Resources](#)** (NSPM for DERs) provides a comprehensive framework and supporting concepts and

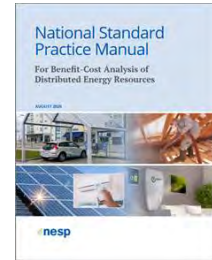


guidance for sound, consistent, and balanced benefit-cost analysis (BCA) of DERs, including energy efficiency.

Did you miss the Midwest Cogeneration Association **2020 Annual CHP Conference** (August 18–20, 2020)? Download the full session videos [here](#).

The Building Performance Association presents the [Regional Home Performance Virtual Education Series](#). This series focuses on four regions in the United States to deliver relevant content based on climate, housing stock, and business conditions, along with regional program and policy updates.

MEEA's 2021 Inspiring Efficiency Awards. Every year, the Midwest Energy Efficiency Alliance awards the Midwest's top energy efficiency programs and leaders. Because of challenges to program delivery during the pandemic, MEEA will accept applications for programs performed in the past two years. [Learn more](#) and [apply by Friday, September 18th!](#)







Staff Spotlight

Alexander Ratner joins us as our new Federal Policy Manager. Alexander, who previously worked with the Alliance to Save Energy, has a JD from DePaul University in Chicago and a BA in Political Science from George Washington University.



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